



**VAPOR TECHNOLOGY ASSOCIATION CALLS FOR HEALTH OFFICIALS TO
DISCLOSE FACTS AND CEASE VAPING HYSTERIA**

August 22, 2019

The Vapor Technology Association (VTA) strongly urges public officials to thoroughly investigate the recent reports of hospitalizations that they claim are generally related to vaping but refrain from assigning unsubstantiated blame until the facts are known. State Public Health Departments have an obligation not simply to sound general alarms but to be precise in their warnings so as to not confuse or unjustifiably alarm the public.

At this point, neither the treating physicians in these cases nor the Departments of Public Health have ascertained which products and substances are being used. Hence, current reports have failed to make a conclusive connection between industry standard nicotine containing vapor products (i.e., e-cigarettes) and these hospitalizations, and in many cases, have either negligently or intentionally conflated e-cigarettes with THC- or marijuana-containing products.

E-cigarettes and other nicotine-containing vapor products are used by millions of adults as an alternative to combustible cigarettes, and the vast majority of vapor products on the market are of high-quality. Nonetheless, no person should:

- misuse or alter a vapor device designed for vaping nicotine-containing products by attempting to vape anything other than an e-liquid designed to be used with that device;
- use any products other than those purchased from a reputable establishment; and
- use a vapor product offered to them by someone else without knowing precisely what he or she is consuming.

FDA has imposed strict labeling and packaging restrictions that require vapor companies to, among other requirements, disclose all of the ingredients in our e-liquids.

Importantly, major medical groups and governments have conclusively determined that vapor products are 95% safer than combustible cigarettes, and studies have shown that they are nearly twice as effective at helping adults quit smoking than traditional methods. Assigning unfounded blame on reputable nicotine-containing vapor products for these incidents, where unwarranted, is facilitating misinformation that is dangerous for public health, and particularly those addicted adult smokers who are using vapor products as an alternative to deadly cigarettes.